# *IONA's Jumpstart Program*

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IONA Federal

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# ... *at a glance*

## Customers include world's largest firms

- 80% of Global Telecom
- 70% of Financial Services in Global 100
- Blue Chip System Integrator Partners



## Worldwide presence

- EMEA HQ in Dublin, Ireland
- US HQ in Massachusetts
- APAC HQ in Tokyo, Japan



## Solid business with a history of profitable growth

- Founded in 1991
- Publicly traded since 1997
- $50+ million cash on hand
- No debt

### NASDAQ:IONA

## Our Approach: Making Software Work Together™

- Deliver high performance integration software for mission critical applications
- Make heterogeneity an asset, not a liability
- Deliver on the value proposition of standards

## IONA Government Technologies, Inc.

- An independently operated subsidiary of IONA Technologies, Inc.
- Dedicated to serving the specific needs of federal (defense and civilian) and state and local government organizations.
- Serving US Government since 1995

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# IONA's Federal Government Customers
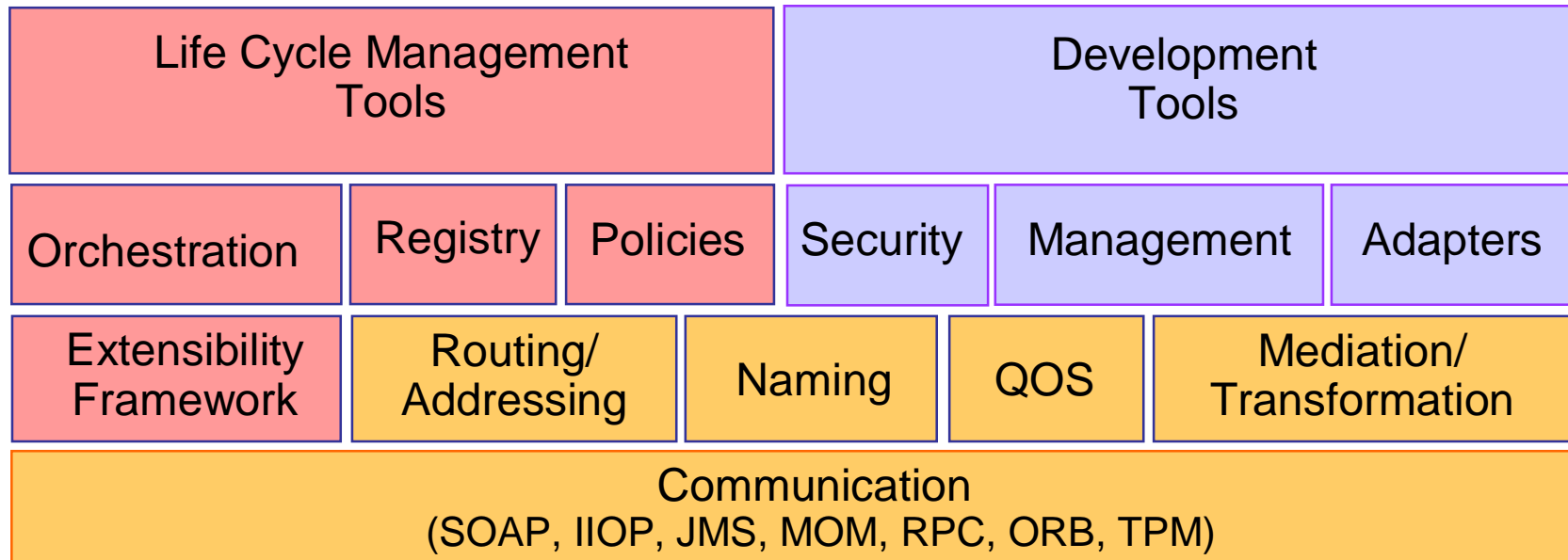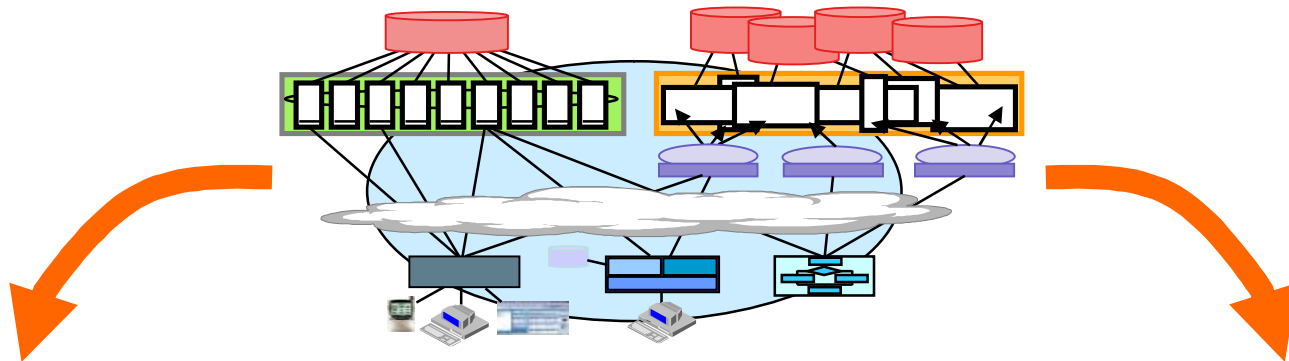


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# IONA's Unique Approach to SOA Accelerating Project Delivery for Developers

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# The SOA Backplane

| Life Cycle Management Tools | | | Development Tools | | |
|---|---|---|---|---|---|
| Orchestration | Registry | Policies | Security | Management | Adapters |
| Extensibility Framework | Routing/ Addressing | Naming | QOS | Mediation/ Transformation | |
| Communication (SOAP, IIOP, JMS, MOM, RPC, ORB, TPM) | | | | | |

☐ = Minimal Features    ☐ = Common Features    ☐ = Advanced Features
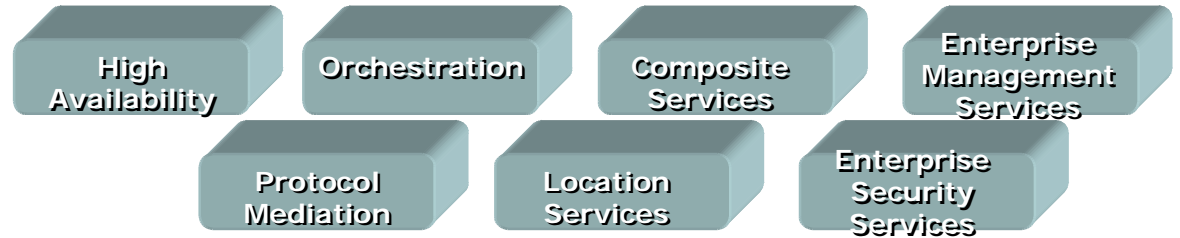
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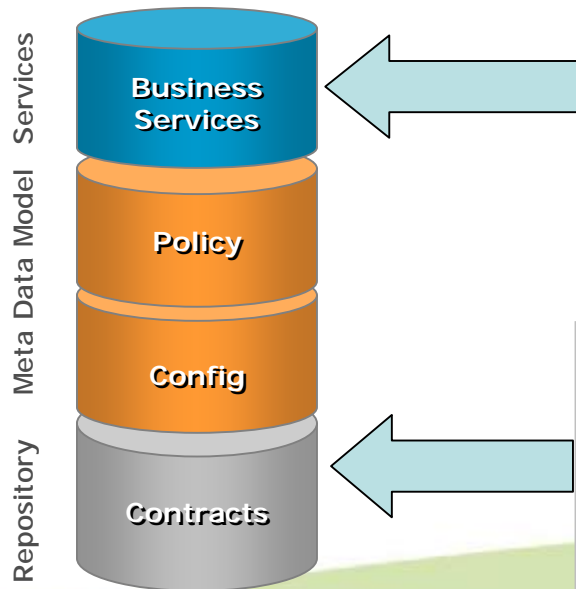Making Software Work Together ™

# IONA's Distributed SOA Infrastructure
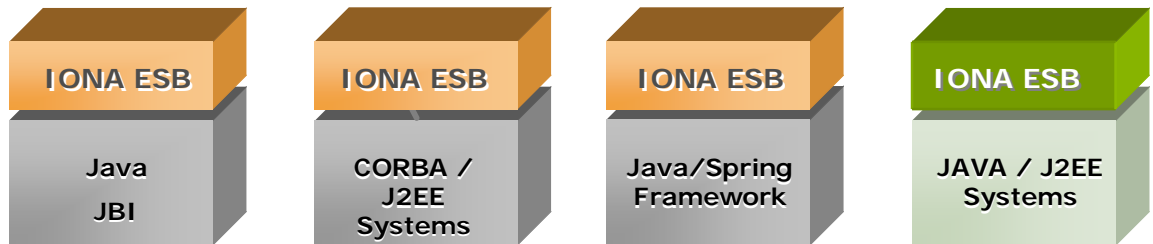
**SOA Tools Project**

**SOA Business Store**

**More Enterprise SOA Service Intermediaries**

- High Availability
- Orchestration
- Composite Services
- Enterprise Management Services
- Protocol Mediation
- Location Services
- Enterprise Security Services

**Elementary SOA Service Intermediaries**

- Data Services
- Transformation
- Composite Services
- Management
- Routing
- Location Services
- Security

Services — Meta Data Model — Repository

- Business Services
- Policy
- Config
- Contracts

**IONA ESB** — Java JBI

**IONA ESB** — CORBA / J2EE Systems

**IONA ESB** — Java/Spring Framework
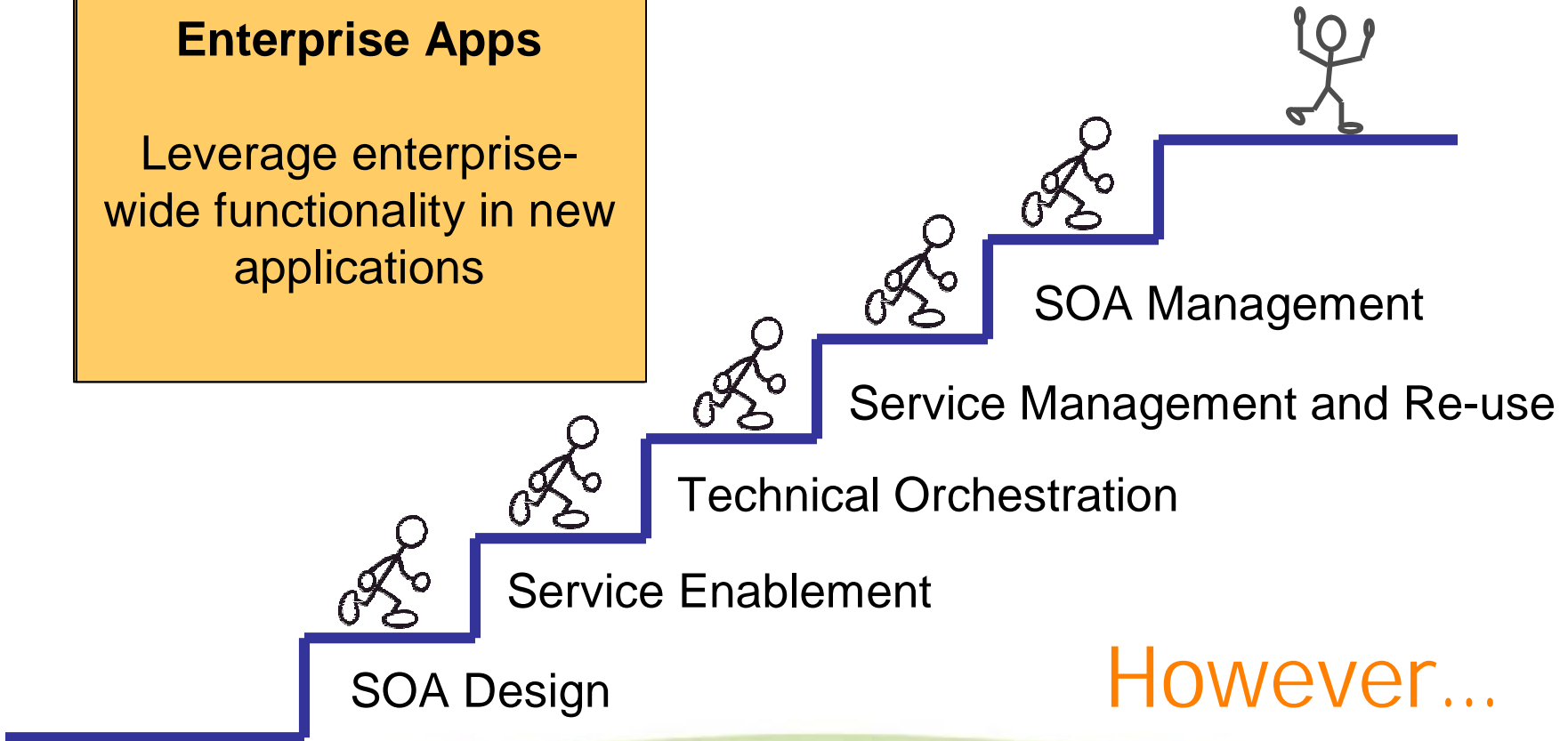
**IONA ESB** — JAVA / J2EE Systems
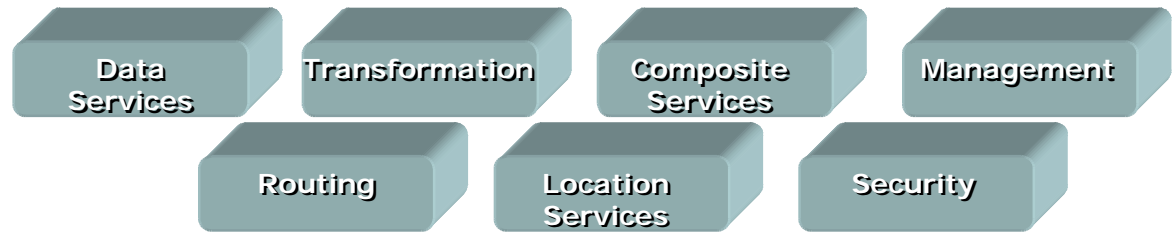
**ESB Service Endpoints**

# Multiple On Ramps to SOA
*Sometimes a linear approach works…*

**Achieve Business Transformation**

**Enterprise Apps**

Leverage enterprise-wide functionality in new applications

SOA Management

Service Management and Re-use

Technical Orchestration

Service Enablement

SOA Design

However...

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# But the Reality is more Iterative...



**Multiple On-Ramps to SOA**

Artix/Celtix ESB

Service Enablement

SOA Management

Artix 3rd Party Management Plugins

Technical Orchestration

Artix Orchestration

Incremental — Distributed
Technology Neutral — Dynamic

Service Management and Re-use

Artix Registry/ Repository → Integrate 3rd Party Reg/Rep
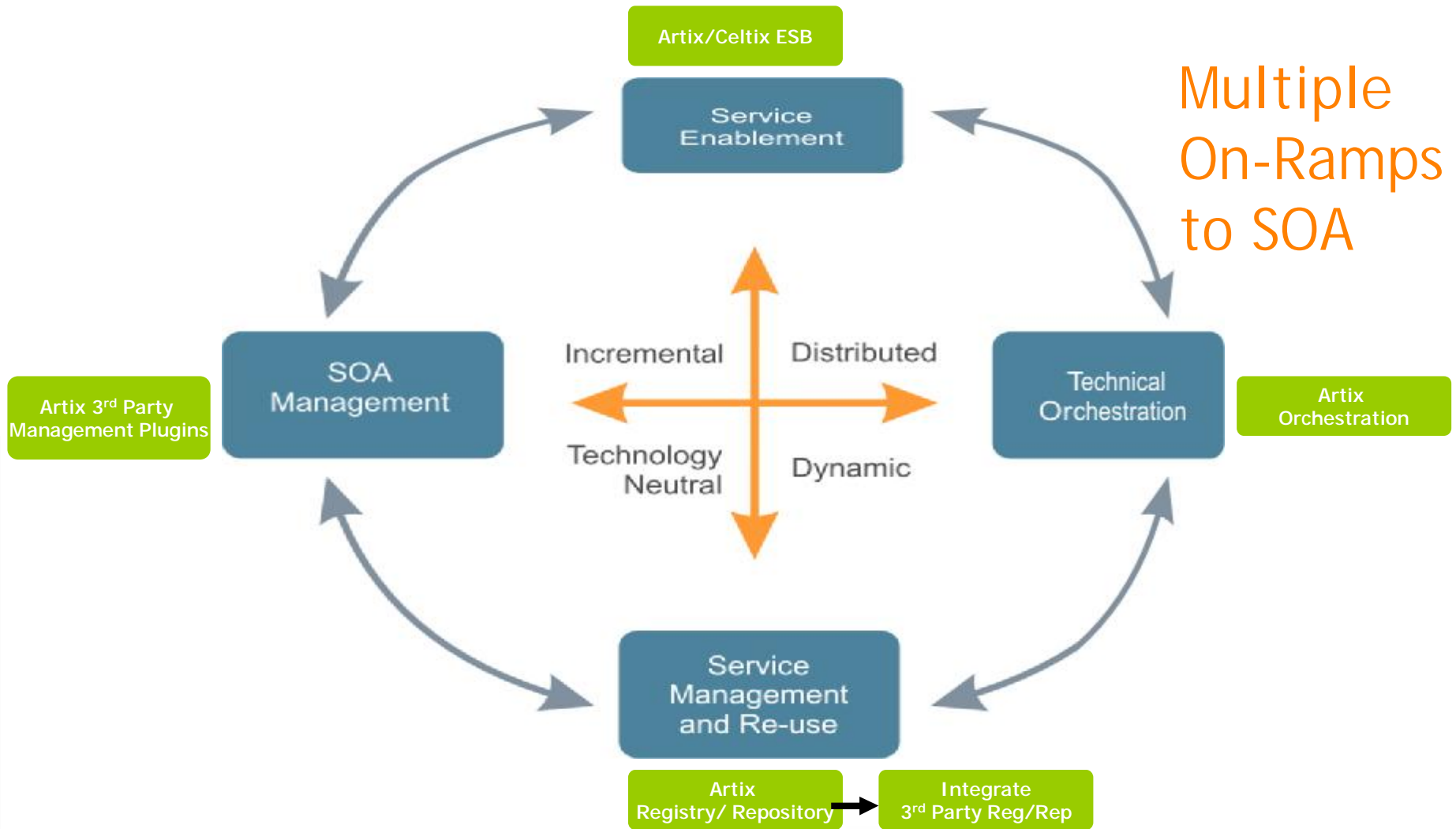
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# What IONA is Telling Customers

- "Don't Let The Application Stack Hold You Back"
- "Play By Your SOA Rules, Not Theirs"
- "The End of Middleware" (*as you know it*)

**No More Centralized Hubs**

**No More Proprietary Solutions**

**No More Big Upfront Investments**

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# WHY IONA?
## Imagine a SOA Environment.....

- That you could easily assemble necessary parts
- That could be source-available, community developed
- That removed the expensive cost of entry barrier for SOA
- That maintained dedication to standards
- That was backed by an enterprise class support organization

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# Federal Jumpstart Program
## Acceleration of SOA adoption

- A Federally-applicable demonstration delivered as a non-intrusive, disposable, pre-configured virtual appliance
- A reference implementation geared to incremental adoption of SOA components
- A "sandbox" for SOA experimentation
- Demonstration of IONA's distributed SOA infrastructure

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# Jumpstart Program

Reference Implementation of the following:

- BPEL
- JAX-WS
- SOAP
- WSDL
- JMS
- JAVA
- JAVASCRIPT
- Eclipse – based tooling
- Plug-in microkernel architecture

**Orchestration**

**Web Services Enablement**

**Routing**

**JAX-WS Enterprise ESB**

**Transformation**

**Eclipse Tooling**

An open sandbox
On a variety of Oss
With a working demonstration
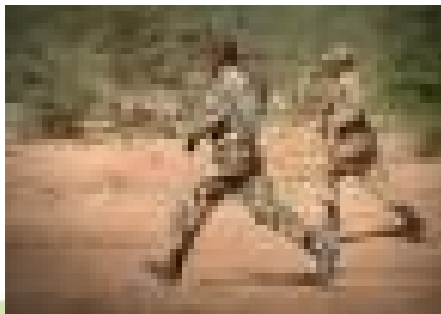For a variety of use cases

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The Use Case

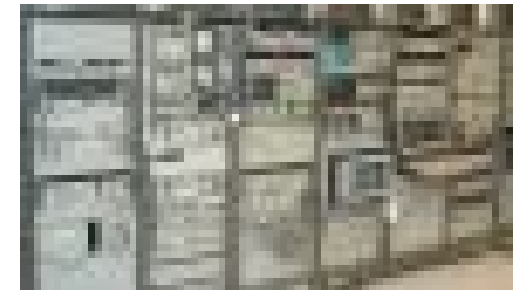# Multiple Layers to our Defense

# The Jumpstart Defense Command/Control Center

Theater Operator

**DECISION CENTER**

Asset information and operator Initiated Threat Alerts

**URGENT**

CIA Imagery System

Java

Which direction?

**Incoming**

**Entity/Asset's Locations**

## Command Center

**Intruder. Fleet under Attack. What to do?**

**ß The Decision**

Check Weather threats

Check Weather

Java

If No Go, alert Joint Forces

Calculate threat's attack time

Go/NO GO Command

THE PENTAGON
WASHINGTON D.C.

$a^2 + b^2 = c^2$

Attack Calculation

System

J2EE

Pentagon

Joint Forces

**Mobile Asset/Fleet**

# The Implementation

# Command/Control Center

**Google Mash-up** (AJAX, JavaScript, HTML)

**Asset Mgr loading & monitoring assets**

URGENT

**DECISION CENTER**

**A Celtix Web Service** (SOAP/JMS)

**Intruder. Fleet under Attack. What to do?**

ßGo/NO GO

**A Celtix Web Service** (Spring Container)

Which direction?

**A Celtix Web Service** (Soap/Http)

CIA Imagery System

Check Weather threats

**A Celtix Web Service** (Soap/Http)

Check Weather

Calculate threat's attack time

**A Celtix Web Service** (Soap/Http)

Attack Calculation System

Go/NO GO Command

If No Go, alert Joint Forces

**A Celtix Web Service** (Soap/Http)

Mobile Asset/Fleet

**A Celtix Web Service** (Soap/Http)

IONA Pentagon - Joint Forces

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# What YOU can do with Jumpstart TODAY

- ❯ Familiarize yourself with SOA concepts (services, interfaces,….)
- ❯ Create new services
- ❯ Modify supplied services
- ❯ Experiment with Deployment scenarios
- ❯ Change messaging platforms

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# Summary

# IONA's Unique Approach to SOA

*IONA helps federal agencies deploy SOA around their unique needs*

- A full portfolio of SOA infrastructure components
- Solutions powered by distributed and standards-based technologies
- Offer multiple on-ramps to SOA deployment
- Open source, closed source and hybrid options help keep costs down
- IONA's **Jumpstart Program**……

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# Benefits of IONA's Approach

- Deploy SOA at your own pace, incrementally adopt
  - Everything you need to get started with a low-risk, high value project or manage a large, complex heterogeneous IT environment
  - Pay as you go, use only what you need
- Re-use existing IT assets, we work within your IT environment
  - Multi-platform and multi-protocol solution lets agencies leverage existing investments
  - The "Switzerland" of integration software
- Open source alternatives keep costs down
  - Enterprise-class support for open source offerings
- Future-proof SOA deployments with standards based technologies
- Enterprise QoS for the most demanding projects coupled with more than 15 yrs of SOA expertise

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# For More Information

**For Project Acceleration Program go to**

**http://www.iona.com/solutions/value/pacc.htm**

**Robert Kilker, robert.kilker@iona.com**
**Michelle Davis michelle.davis@iona.com**

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Free distributed SOA infrastructure download at
www.iona.com

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**To Run the JumpStart Demonstration go
to the next slide!** ➡

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# JumpStart Demonstration Steps

- Three basic steps:
    - Start three new terminal windows
- Start the SOA services sandbox
    - This starts the celtix platform and deployed services
- Start the Firefox browser
    - This starts the GUI display

- See the LINUX_RUNDEMO_README.txt file located in the $HOME/jumpstart/bin directory for detailed instructions and commands
    - The jumpstart/bin directory is located under the home directory
    - Ubuntu has a GUI file explorer tool under the "Places" menu
        - Select the "Home Folder" location, double click the readme file to bring up and editor

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