Meeting of the Board of the Federal CIO Council KM Working Group 16 March 2006

- 1. Introductions
  - Attendees
    - Steve
    - Fred
    - Elsa
    - Moonja
    - Giora
    - Brand
    - Jeanne
    - Mark
  - Very diverse and complementary group of passionate folks
- 2. The Wiki (How it Fits In) and KM.Gov
  - Use the Wiki while designing a new KM.Gov site
- 3. Karl's Presentation (What it Represents/Stimulates)
  - Need to think U.S.-wide and industry-wide
- 4. Brainstorming
  - A. Burning Issues
    - April 20th meeting
    - Branding
    - Acknowledge that KM has lost its way
    - Pandemic flu
    - Disaster recovery
    - Knowledge retention
    - Knowledge partnerships
    - Vendor partnerships
    - Think globally
    - OECD
    - AAR
    - Organize KM in the government to a line of business level
    - Identify the content that relates to important areas
    - Pilot projects with industry and others
    - Continuity of operations
    - Connect to the acquisition process
    - Integrity of the processes
    - Open collaboration
    - Open standards
    - Create the environment and content for pilots
    - Look at possibility of moving beyond the CIO Council
    - Trust
    - Transparency
    - Transformation
    - Collaboration between CIO Council and OMB
    - Be perceived as a central and crucial part of government
    - We need to show up in the President's Management Agenda
    - Convergence of KM, egov, FEA
    - Outcome measures
    - Impact
    - KM needs to become a line of business
  - B. Vision, Mission and Goals for Board and KM Working Group
    - Develop and market a compelling vision and mission for the KM Working Group
    - Try to make KM a business line of its own
  - C. Alternative Objectives/Initiatives to Pursue Goals
    - Need multi-front approach and must tap many folks outside of the Board
  - D. Priorities and Choices
    - Raise the profile of KM in a positive way and think beyond Washington, DC
  - E. Board Structure
    - Imperative to begin a threaded discussion on options
  - F. Roles and Responsibilities
    - Some Board members already have roles but need help
  - G. Governance/SOPs
  - H. Next Steps
    - Discuss Board Structure, Roles and Responsibilities and Prepare for April 20th Meeting
- 5. Wrapup
  - Must gain knowledge and be objective about the current play of government KM
  - Become credible and compelling advocates of its future
  - Make a difference

Determining the business value of CKOs right now

Need to be objective about where we are now