

The Model-Driven Semantic Web

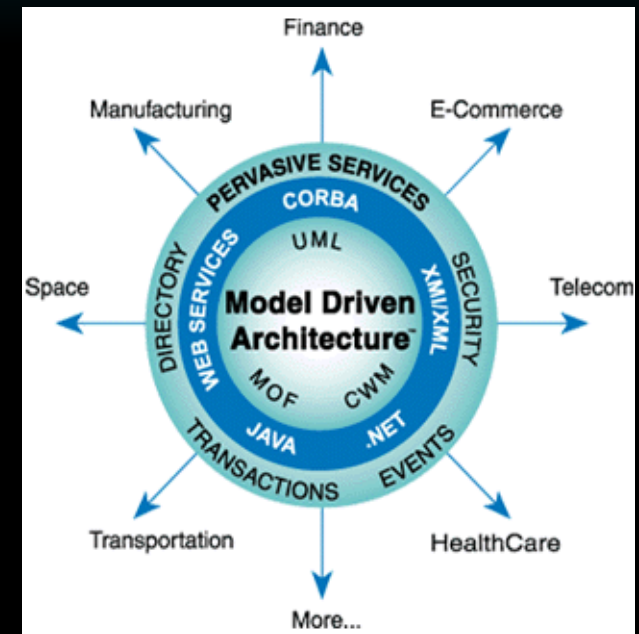
Emerging Technologies & Implementation Strategies

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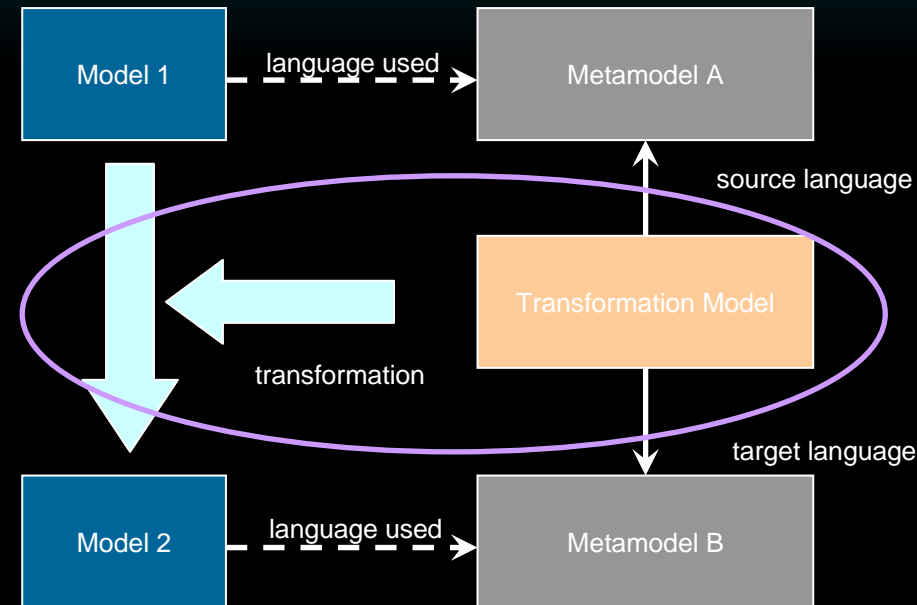
Model Driven Architecture® (MDA®)

- ∞ Insulates business applications from technology evolution, for
 - Increased portability and platform independence
 - Cross-platform interoperability
 - Domain-relevant specificity
- ∞ Consists of standards and best practices across a range of software engineering disciplines
 - The Unified Modeling Language (UML®)
 - The Meta-Object Facility (MOF™)
 - The Common Warehouse Metamodel (CWM™)
- ∞ MOF defines the metadata architecture for MDA
 - Database schema, UML and ER models, business and manufacturing process models, business rules, API definitions, configuration and deployment descriptors, etc.
 - Supports automation of physical management and integration of enterprise metadata
 - MOF models of metadata are called *metamodels*

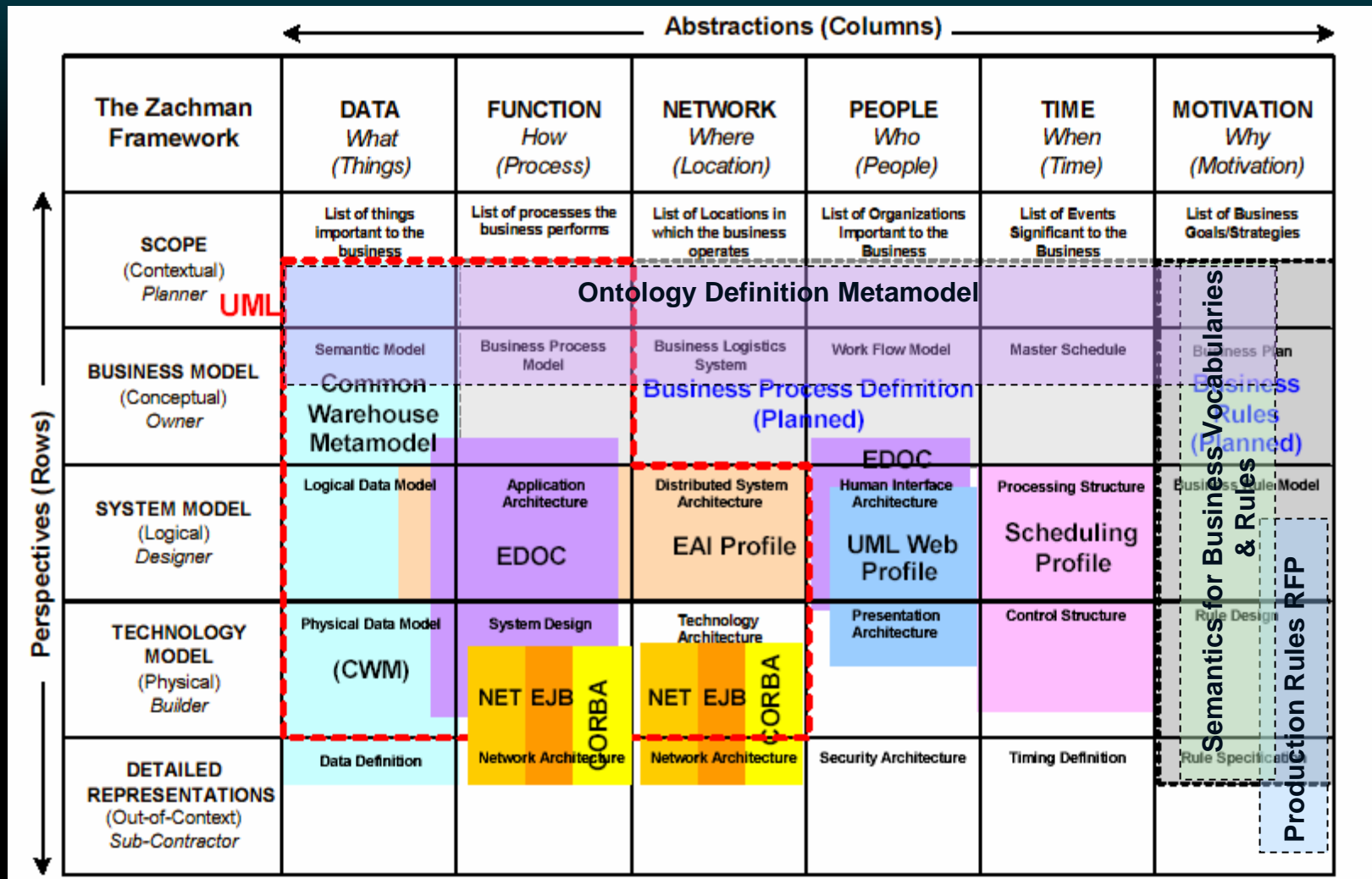


MOF-Based Metadata Management

- ∞ MOF tools use metamodels to generate code that manages metadata, as XML documents, CORBA objects, Java objects
- ∞ Generated code includes access mechanisms, APIs to
 - Read and manipulate
 - Serialize/transform
 - Abstract the details based on access patterns
- ∞ Related standards:
 - XML Metadata Interchange (XMI®)
 - CORBA Metadata Interface (CMI)
 - Java Metadata Interface (JMI)
- ∞ Metamodels are defined for
 - Relational and hierarchical database modeling
 - Online analytical processing (OLAP)
 - Business process definition, business rules specification
 - XML, UML, and CORBA IDL



OMG Standards & Zachman Framework



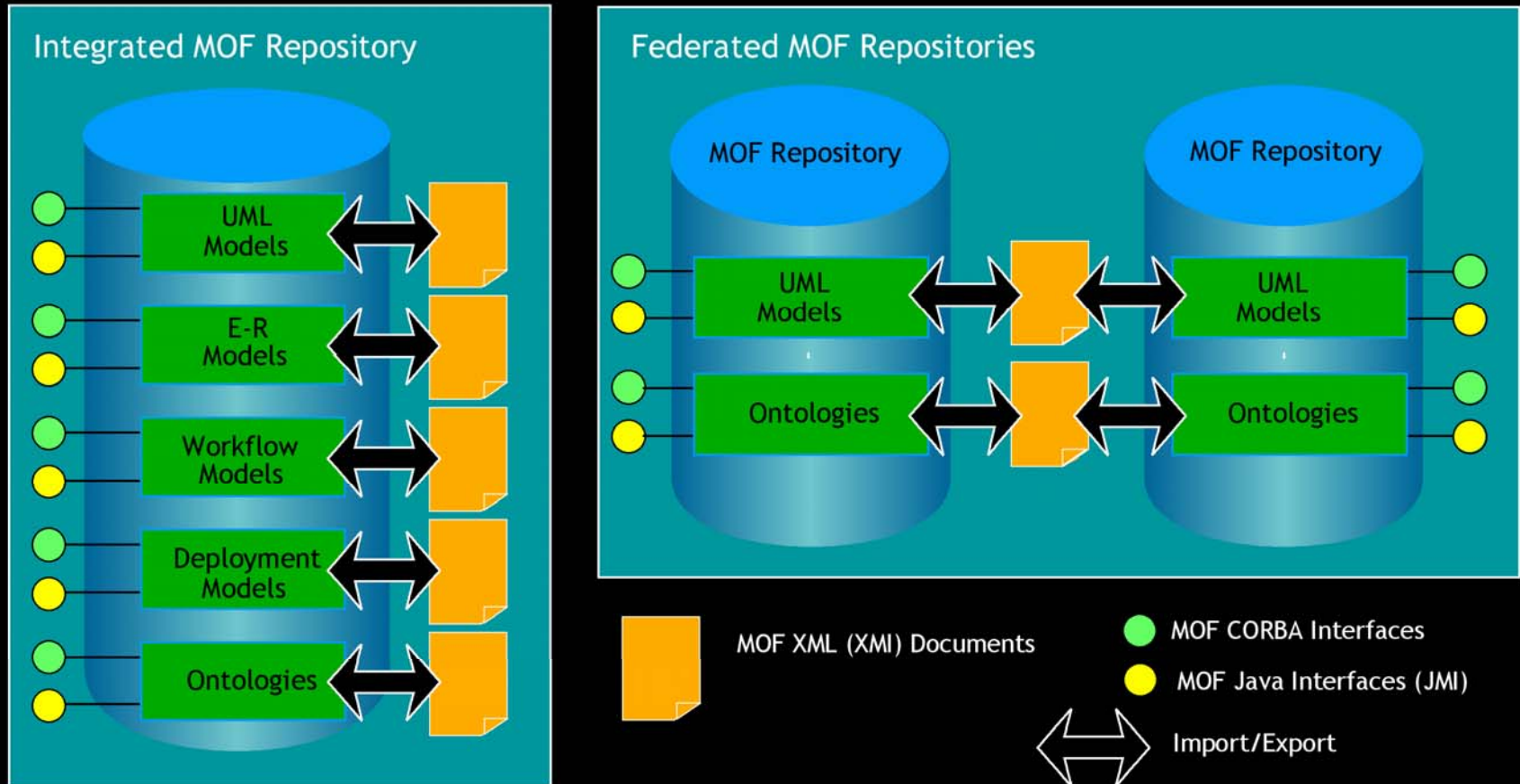
MDA from the KR Perspective

- ∞ EII solutions rely on strict adherence to agreements based on common information models that take weeks or months to build
- ∞ Modifications to the interchange agreements are costly and time consuming
- ∞ Today, the analysis and reasoning required to align multiple parties' information models has to be done by people
- ∞ Machines display only *syntactic* information models and informal text describing the semantics of the models
- ∞ Without formal *semantics*, machines cannot aid the alignment process
- ∞ Translations from each party's syntactic format to the agreed-upon common format have to be hand-coded by programmers
- ∞ MOF® and MDA® provide the basis for automating the syntactic transformations

MOF and KR Together

- ∞ MOF technology streamlines the *mechanics* of managing models as XML documents, Java objects, CORBA objects
- ∞ Knowledge Representation supports *reasoning* about resources
 - Supports semantic alignment among differing vocabularies and nomenclatures
 - Enables consistency checking and model validation, business rule analysis
 - Allows us to ask questions over multiple resources that we could not answer previously
 - Enables policy-driven applications to leverage existing knowledge and policies to solve business problems
 - Detect inconsistent financial transactions
 - Support business policy enforcement
 - Facilitate next generation network management and security applications while integrating with existing RDBMS and OLAP data stores
- ∞ MOF provides no help with reasoning
- ∞ KR is not focused on the mechanics of managing models or metadata
- ∞ Complementary technologies - despite some overlap

Metadata Management Scenarios

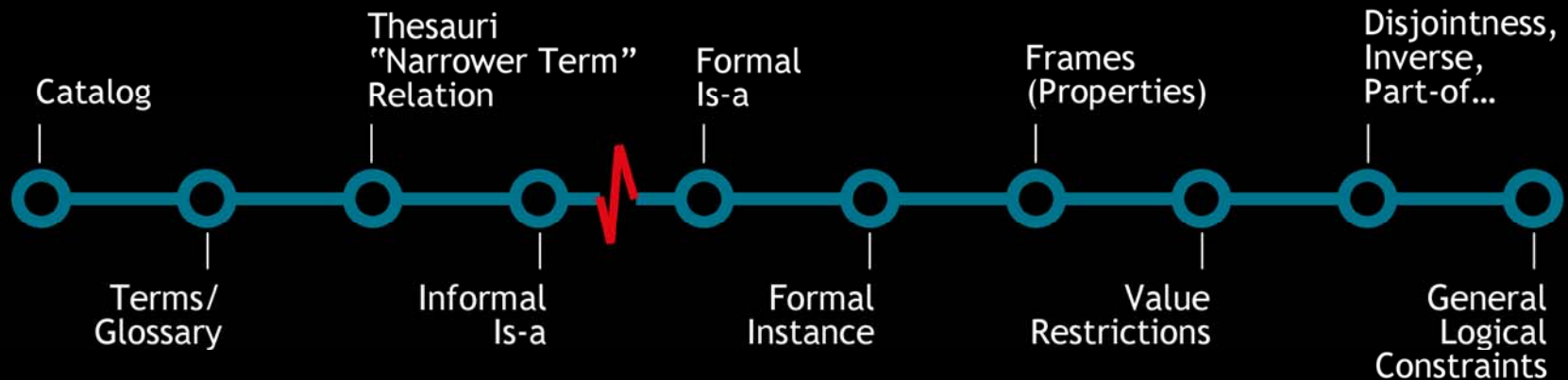


Level Setting

An **ontology** specifies a rich description of the

- ∞ Terminology, concepts, nomenclature
- ∞ Properties explicitly defining concepts
- ∞ Relations among concepts (hierarchical and lattice)
- ∞ Rules distinguishing concepts, refining definitions and relations (constraints, restrictions, regular expressions)

relevant to a particular domain or area of interest.

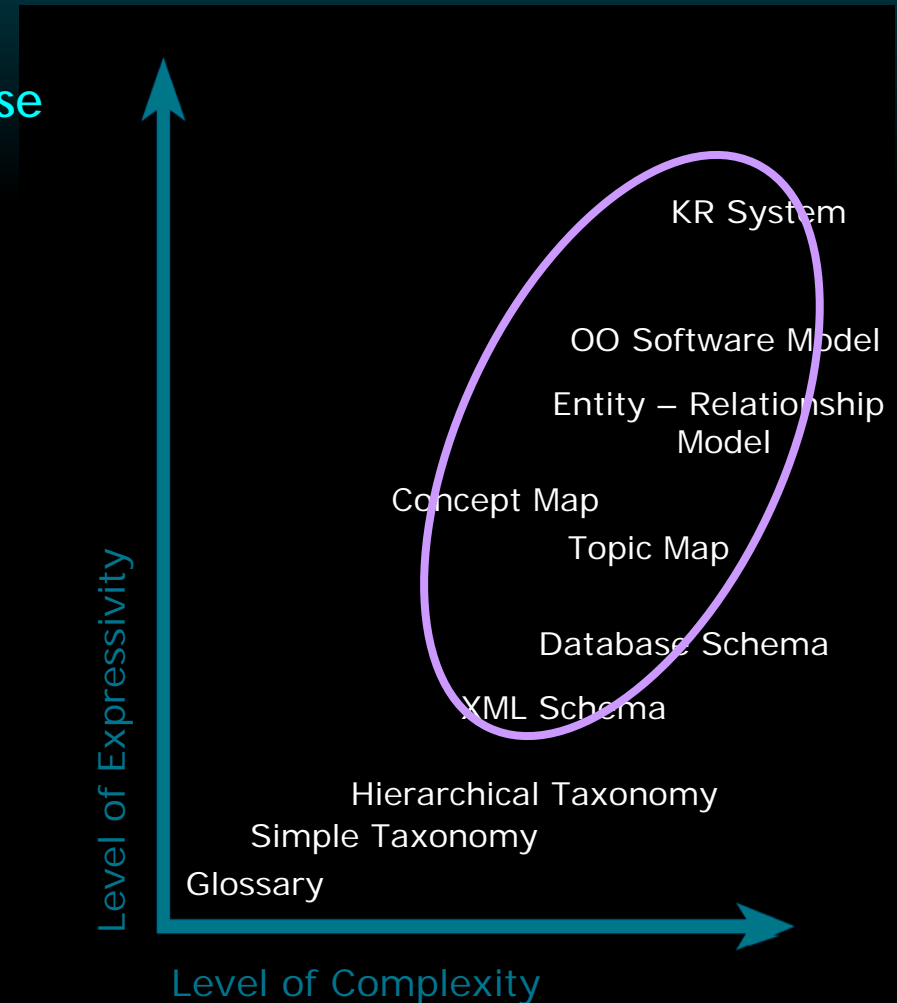


**Based On Aai '99 Ontologies Panel - McGuinness, Welty, Ushold, Gruninger, Lehmann*

Classifying Ontologies

Classification techniques are as diverse as conceptual models; and generally include understanding

- ∞ Methodology
- ∞ Target Usage
- ∞ Level of Expressivity
- ∞ Level of Complexity
- ∞ Reliability / Level of Authoritativeness
- ∞ Relevance
- ∞ Amount of Automation
- ∞ Metrics Captured and/or Available



Model Dynamics

Model centric perspectives characterize the ontologies themselves and are concerned with their structure, formalism and dynamics.

Perspective	<i>One Extreme</i>	<i>Other Extreme</i>
Level of Authoritativeness	Least authoritative, broader shallowly defined ontologies	Most authoritative, narrower, more deeply defined ontologies
Source of Structure	Passive (Transcendent) - Structure originates outside the system	Active (Immanent) - Structure emerges from data or behavior
Degree of Formality	Informal or primarily taxonomic	Formal, having rigorously defined types, relations, and theories or axioms
Model Dynamics	Read-only, ontologies are static	Volatile, ontologies are fluid and changing
Instance Dynamics	Read-only, resource instances are static	Volatile, resource instances change continuously

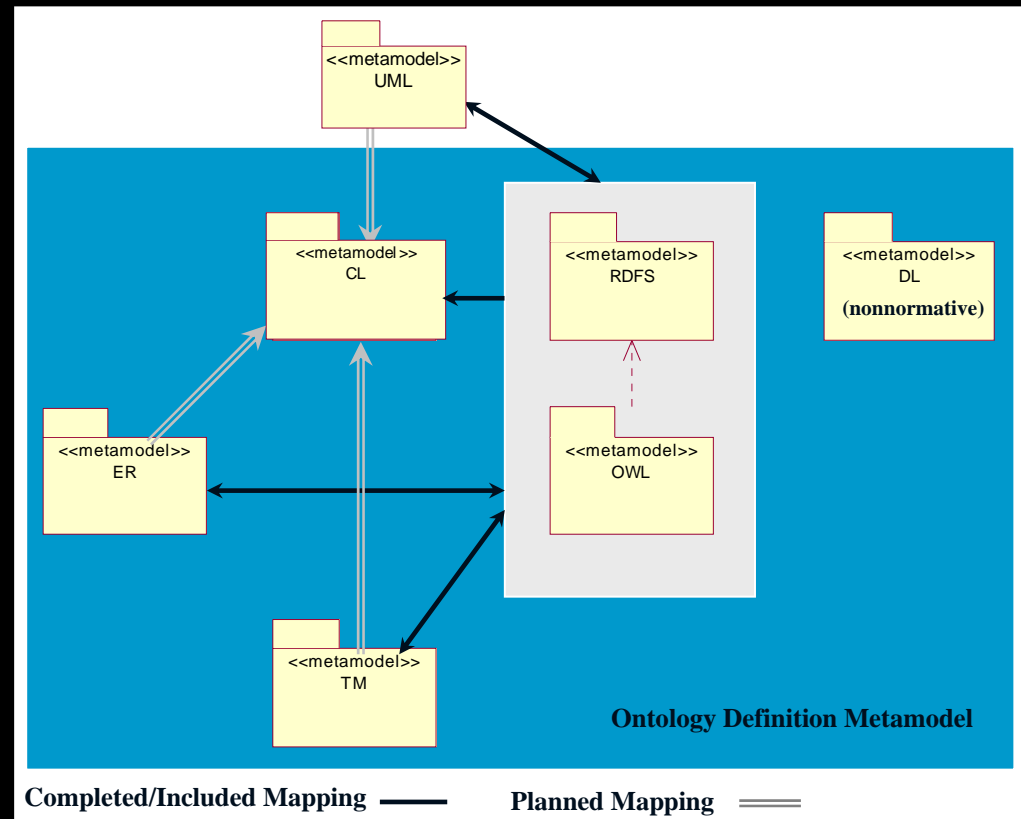
Application Characteristics

Application centric perspectives are concerned with how applications use and manipulate ontologies.

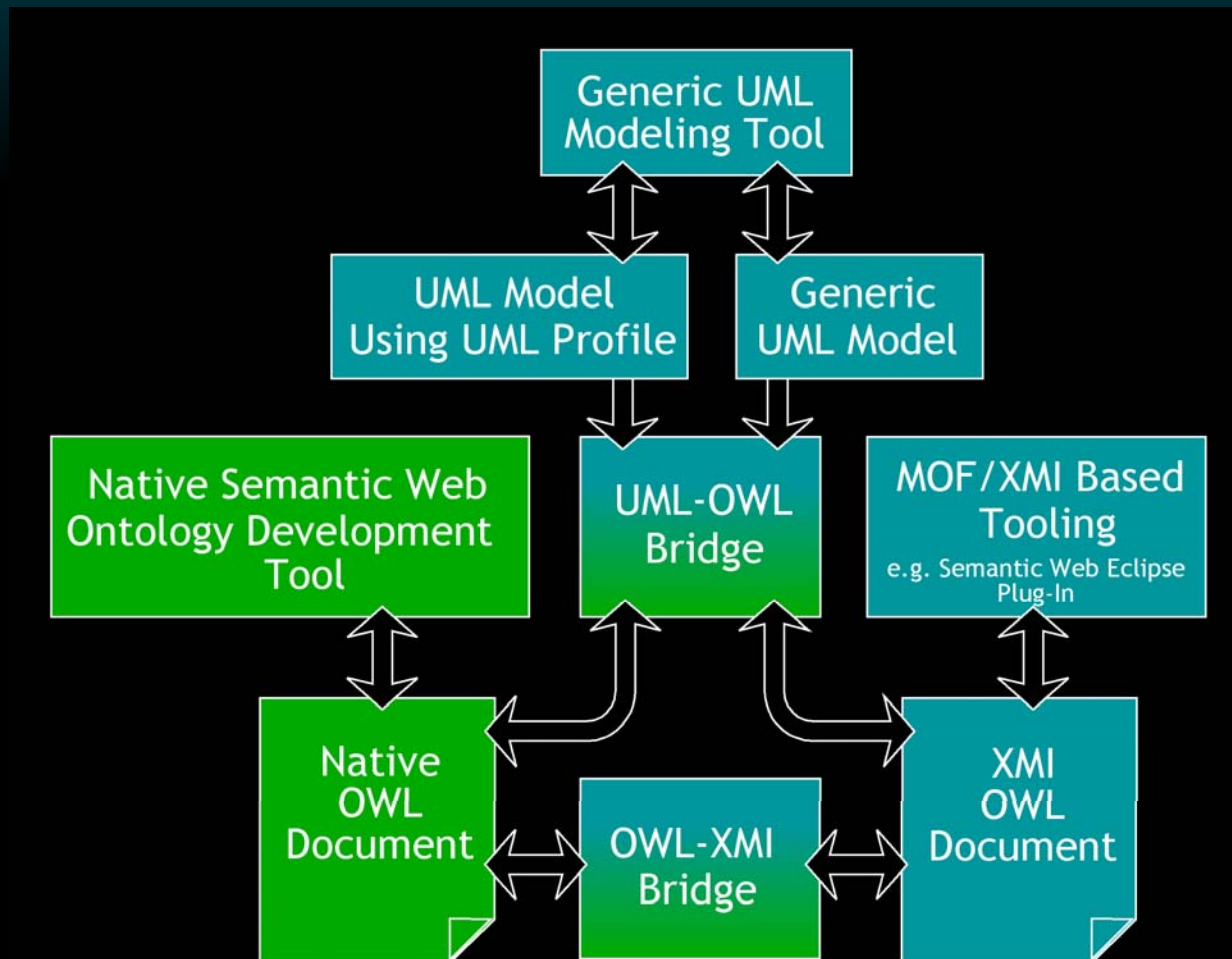
Perspective	<i>One Extreme</i>	<i>Other Extreme</i>
Control/Degree of Manageability	Externally focused, public (little or no control)	Internally focused, private (full control)
Application Changeability	Static (with periodic updates)	Dynamic
Coupling	Loosely-coupled	Tightly-coupled
Integration Focus	Information integration	Application integration
Lifecycle Usage	Design Time	Run Time

Towards a Model Driven Semantic Web - ODM

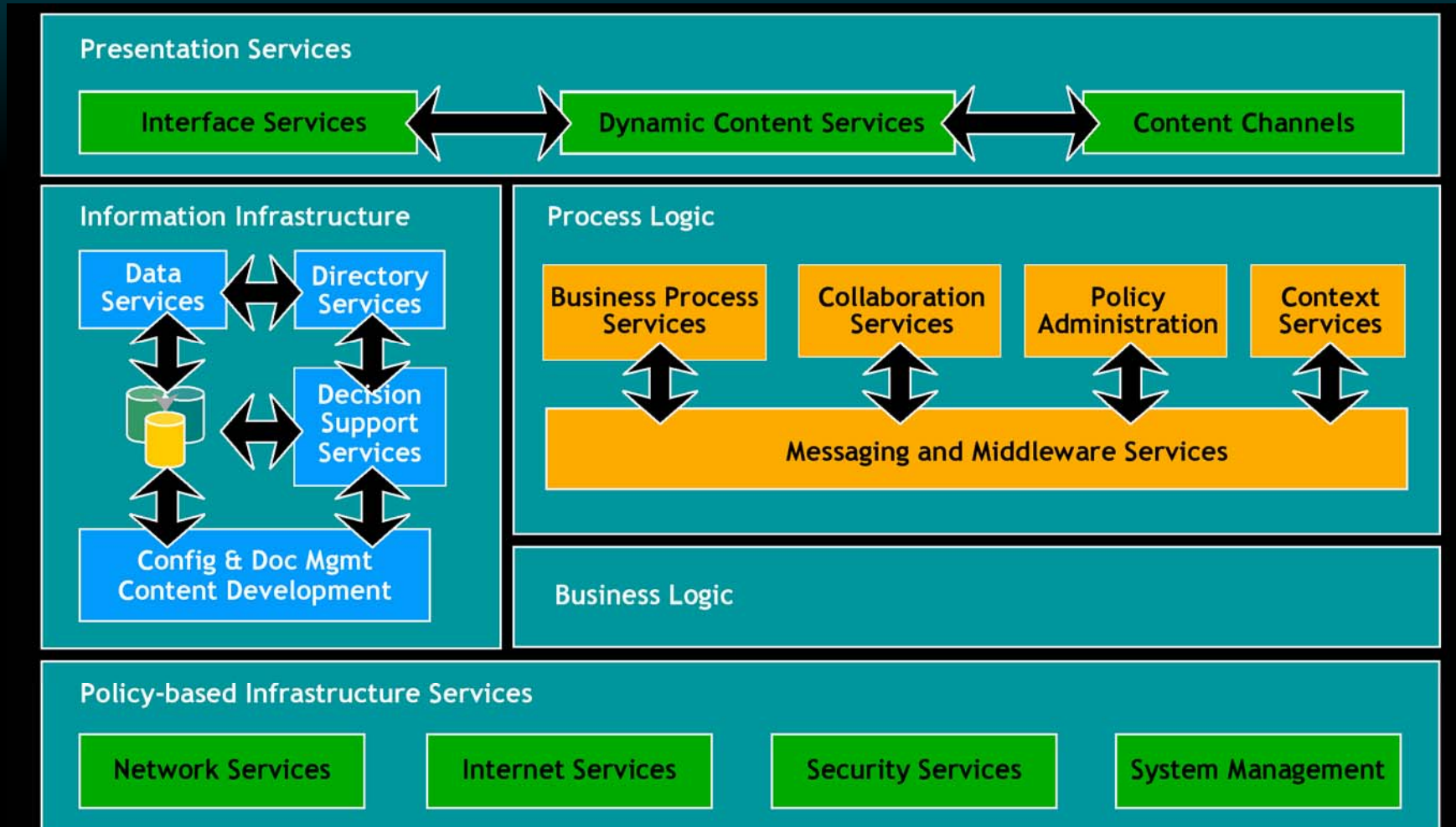
- ∞ Six EMOF platform independent metamodels, (PIMs), five normative
- ∞ Mappings (MOF QVT Relations Language planned)
- ∞ UML2 Profiles
 - RDFS & OWL
 - TM
- ∞ Collateral
 - XMI
 - Java APIs
 - Proof-of-concepts
- ∞ Conformance
 - RDFS & OWL
 - All else optional



Bridging KR and MDA



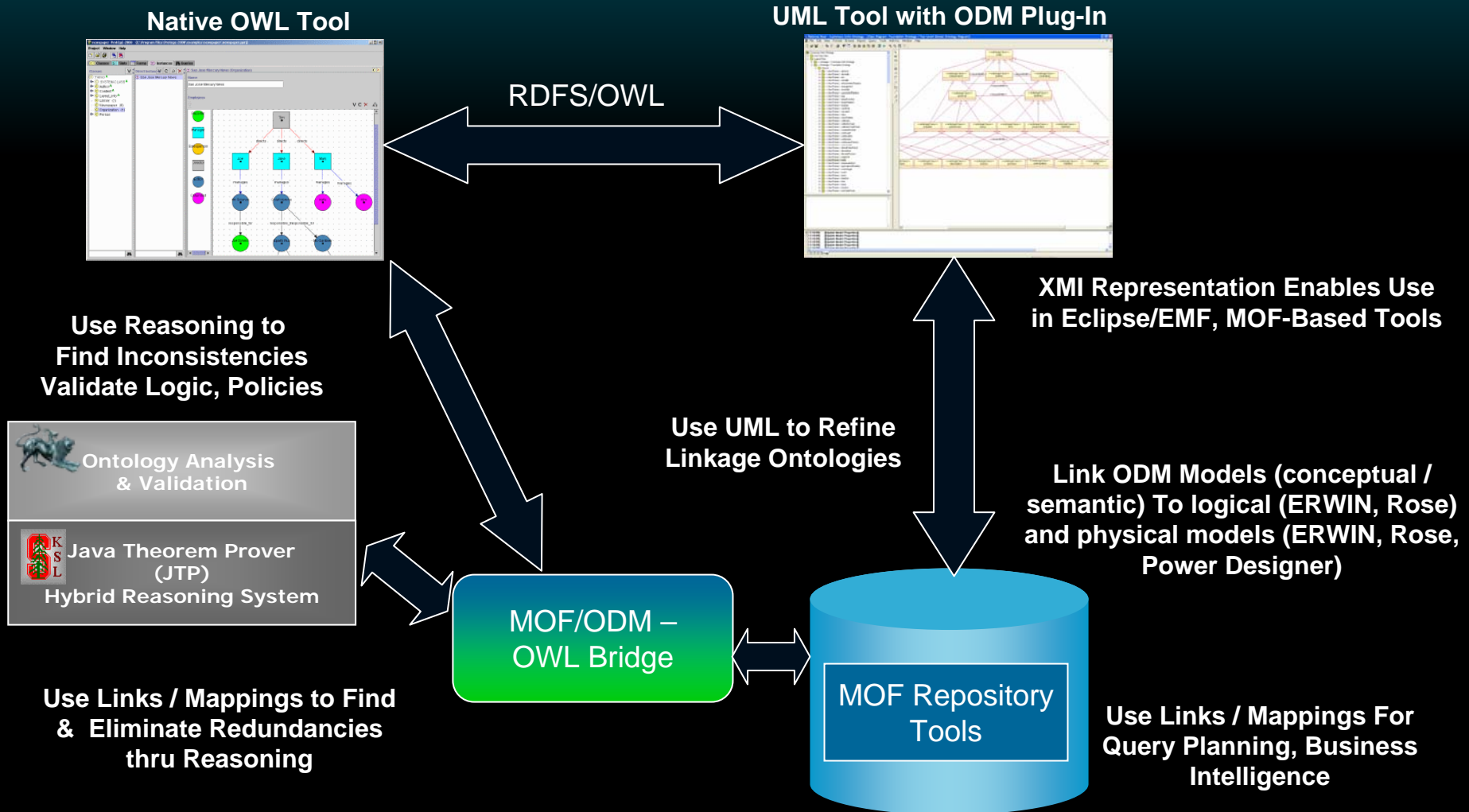
Technology Architecture



ODM Status

- ∞ Several revision cycles on the specification to date
- ∞ Informative discussions of Usage Scenarios, differences between UML & OWL
- ∞ Platform Independent Metamodels (PIMs) include
 - Resource Description Framework and Web Ontology Language (covers abstract syntax, common concrete syntactic elements from both)
 - Common Logic (CL), based on draft ISO CD 24707
 - Topic Maps (TM), based on draft ISO 13250-2 specification
 - ER - based on de facto industry standards
 - DL Core - high-level, relatively unconstrained Description Logics based metamodel (non-normative, informational)
- ∞ Revised submission (next iteration) will be posted 8/22 to the OMG web site
- ∞ Presentation on 8/22 revision planned for OMG Atlanta meeting (September 12-16)
- ∞ Plans for recommendation / vote for adoption December meeting

Implementation Strategies



Business Integration

- ∞ Semantic Web Services standards are converging (OWL-S and SWSL)
- ∞ OMG RFP forthcoming for extensions to ODM to support Semantic Web Services, EXPRESS, eventually SWRL (when a rule language is selected/formalized)
- ∞ Business Semantics for Business Rules joint revised submission, called “Semantics for Business Vocabularies & Rules (SBVR)” is logically grounded in Common Logic / ODM CL Metamodel
- ∞ Potential mapping to forthcoming Production Rule specification
- ∞ Leverage mapping from UML for BPEL to ODM extensions
- ∞ Strategy:
 - Link business process models through MOF environment
 - Generate OWL for the linkage
 - Use linkage as basis for mediating business process semantics

A Framework for Next Generation Interoperability

- ∞ MOF's model management facilities and KR capabilities for machine interpretable semantics and reasoning are separate, complementary concerns
- ∞ The ability of reasoners to find discrepancies in invariant rules, preconditions, and post conditions, can add scalability to MDA's use of Design-by-Contract (DBC)
- ∞ UML profiles can serve as graphical notations for Semantic Web languages, dramatically increasing ease of use
- ∞ The combination of MDA and SW technologies promises to
 - Address the missing link in business process automation
 - Enable true information interoperability and continuity
 - Support next generation policy-based applications development

The Model-Driven Semantic Web

- ∞ Knowledge acquisition, developing the semantics is the bottleneck
- ∞ Leveraging existing assets breaks that bottleneck
- ∞ Correlation through reasoning provides the utility
 - Multi-dimensional, cross organizational tailored semantic views
 - “Virtual” repository approach enables elimination of redundancy
 - Reasoning supports quality initiatives through inconsistency discovery, model and content validation
- ∞ MDA and MOF coupled with Semantic Web technologies are the key