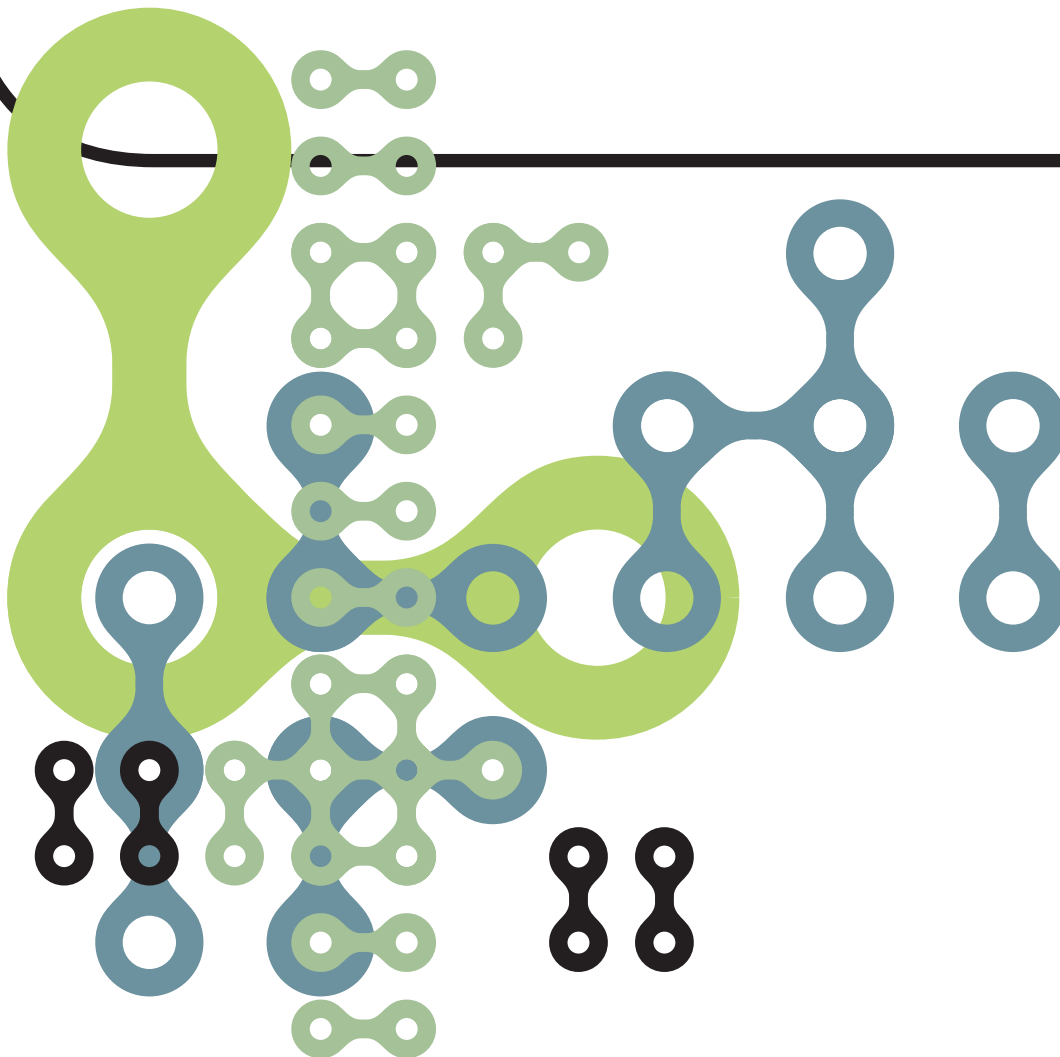




Current methods of technology development are not working for DoD. Attendees will come away from the conference with a view of a new development model: open technology development, that fuses together a strict adherence to open and accessible standards, inclusion of open source software and collaborative development of technology. Attendees will also come away with case studies and testimonials about the practical aspects of deploying open source geospatial tools.

[www.opentechdev.org](http://www.opentechdev.org)

OTD report: <http://www.acq.osd.mil/jctd/articles/OTDRoadmapFinal.pdf>



# About this book

AFEI is committed to providing exceptional value in its conferences. We believe that AFEI conferences offer opportunities for involvement and impact between government and industry that most conferences can't. In the past we have given you a program for our conferences and hoped for the best in terms of your experience. This is necessary, but not sufficient. The purpose of this guide book is to help you get maximum benefit from attending this conference, and to help you bridge the gap between your experience here and your daily work.

Research shows that most people who attend conferences make notes and never look at them again. AFEI wants you to bridge the gap between the energy of a conference experience and the daily grind back at the office. This guidebook will help you manage your ideas and organize information, contacts and thoughts. When you get back home it will help you create value for your organization and prompt you to act on your ideas and the information you collected.

## Use this Guidebook to...

- Help you find increased value in this conference.
- Capture important information for later retrieval and action
- Record contacts made and reasons why they are important
- Prioritize ideas and organize thoughts for presentation to colleagues, executives and customers.
- Review important notes later to sustain momentum for implementation of ideas.

## Why are you here?

This may at seem like an odd question, but why are you really hear? Let's change the question to a challenge. What are you here to create? Spend a few minutes before we get started defining two things you need to accomplish for your organization and for yourself. These could be acquiring specific information, taking the sense of where things are going, how this impacts your organization, or meeting the right people.

## Organization

1

2

## Personal

1

2

# Active Listening to Keynote Speeches

AFEI chooses keynote speakers because they are leaders who are changing the landscape and having an impact on us all. They have an important message to offer to a broad audience. Everyone is listening to that message but forming different ideas because they hear through different filters, and come from different frames of reference.

Some speakers introduce new thinking, others offer hints into new policy or direction, some cover ground that confirms and reinforces what you already know. Some even offer opinions that you don't agree with. Listen for these elements in keynote speeches:

**Inspirational** Listen for good quotations and stories that motivate you and that you can share with others at work.

**Informative** Listen for facts, figures, key points, and supportive evidence which can help you defend a position or sell your idea.

**Entertaining** Pick up jokes and anecdotes, and just enjoy it. Humor provides the freedom needed for finding new ideas.

**Familiar** Listen for things that confirm your experience, reinforce your ideas and build confidence. Don't tune out because you have "heard it all before". Listen as if it is new and note what you hear differently.

**Leading Edge** Listen to everything as if it has value, even if you are wanting to disbelieve or discount the information. Think about where your skepticism originates from and evaluate it in terms of what you are hearing. Be open to change, new ideas and how they relate to you and your organization.

**Interactive** If you have a burning question take the opportunity to ask. Many in the audience have the same question. AFEI keynote speakers are generally very approachable, so if you can't get your question in during the presentation approach the speaker and ask personally. They appreciate your interest and want to get their message heard properly.

## Networking

Mix, mingle, network. AFEI conferences are great places to expand your constellation of contacts. New contacts help you create new opportunities. Forming alliances and communities of interest can accelerate implementation of new ideas. Opportunities can be discovered and initiated through conversations. Everyone remembers a chance meeting that ended up contributing to some success. Improve chances by setting some objectives.

Speakers and Attendees I want to meet and why they are important:

- 1 .....
- 2 .....
- 3 .....
- 4 .....
- 5 .....

# OPEN TECHNOLOGY - REALIZING THE VISION

OPEN SOURCE - OPEN STANDARDS - OPEN ARCHITECTURE

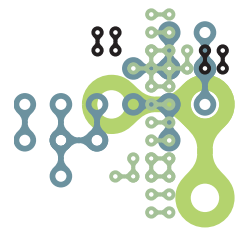
MARCH 14 - 15, 2007

HYATT CRYSTAL CITY, ARLINGTON, VIRGINIA

## Program at a Glance

March 14, 2007

0700	<b>Registration</b>
0830	<b>Welcome and Opening Remarks</b> <b>Keynote Speakers</b> <i>Chuck Riechers</i> , Principal Deputy Assistant Secretary of the Air Force for Acquisition <i>Chris DiBona</i> , Open Source Program Manager, Google
1000	<b>Networking Break</b>
1030	<b>Government Panel: Architecture &amp; What's Ahead for DoD Open Source?</b> <i>Tim Johnson</i> , DON-CIO <i>MAJ Jim Jackson</i> , JFCOM <i>Fritz Schultz</i> , DISA <i>David Wheeler</i> , IDA <i>Nick Guertin</i> , US Navy PEO IWS 7 Moderated by: <i>John Scott</i> , DoD OTD Program
1200	<b>Lunch</b>
1300	<b>Afternoon Keynote Speaker</b> <i>BG Nickolas G. Justice</i> , USA, Deputy Program Executive Officer Command, Control and Communications Tactical (C3T)
1400	<b>Networking Break</b>
1430	<b>Industry Panel: Best Practices in the Use of Open Source in Government</b> <i>Andy Gordon</i> , Unisys <i>Gary Long</i> , Enterprise DB <i>Chris Runge</i> , Red Hat <i>Bill Moriarity</i> , Black Duck <i>Ken Lorentzen</i> , Boeing FCS <i>John Smith</i> , Hewlett Packard <i>Drew Ladner</i> , ZURI Technology Moderated by: <i>John Weathersby</i> , Executive Director, Open Source Software Institute
1630	<b>Unisys Wrap-up Keynote</b> <i>Ted Davies</i> , Managing Director, Unisys Federal Civilian Business
1700	<b>Networking Reception sponsored by Unisys</b>



## Program at a Glance

March 15, 2007

0700	<b>Registration</b>
0800	<b>Welcome and Opening Remarks</b> <b>Keynote Speakers</b> <i>Michele Weslander</i> , Principal Deputy Associate Director of National Intelligence and Deputy Chief Information Officer, Office of the Director of National Intelligence <i>Tyler Mitchell</i> , Executive Director, Open Source Geospatial Software Foundation <i>Dave McIlhagga</i> , CEO, DM Solutions
1000	<b>Networking Break</b>
1030	<b>Government Panel: What's Ahead for Open Source Geospatial Software?</b> <i>Jim Long</i> , National Geospatial Agency <i>Al Kelly</i> , Ilabs, Inc. Moderated by: <i>Joel Schlagel</i> , US Army Corps of Engineers
1200	<b>Lunch</b>
1300	<b>Finding the Role for Source Geospatial Software</b> <i>Geoff Zeiss</i> , Technology, Autodesk, Inc. <b>Large DATA JCTD/OSSIM</b> <i>Mark Lucas</i> , RadiantBlue Technologies Inc. <b>The Open Geospatial Consortium (OGC)</b> "Standards and Frameworks for Interoperability"
1430	<b>Networking Break</b>
1500	<b>Industry Panel Discussion: Best Practices and Experiences in Using Open Source Geospatial Software in Government</b> <i>Paul Ramsey</i> , Refrations Research <i>Chris Holmes</i> , The Open Planning Project (TOPP) <i>Shuyler Erle</i> , MetaCarta and co-author of "Mapping Hacks" Moderated by: <i>Michael P. Gerlek</i> , LizardTech and OSGeo

# Taking It Back

The conference ends, you had a great experience, and now the boss wants to know if it was worth the expense. What's the ROI? You may or may not have to make a trip report, but you definitely want to share the information you got with your organization. Here are some tips:

Manage your ideas. Summarize actions you want to take and what their impact can be.

Jot down people you met, or speakers you heard but did not get a chance to meet that you want to follow-up with.

List references that you heard that you want to pursue when you return to the office.

Take the sixty minute challenge! Invest an hour to review the notes you have made in the guidebook. Distil the most valuable information; decide which key contacts you need to follow-up with; Define ideas that you want to make happen; Start to develop these new ideas right away.

## This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.



DLT Solutions, Inc. | 13861 Sunrise Valley Drive, Suite 400 | Herndon, VA 20171



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We believe security isn't about building walls, virtual or otherwise. It's about propelling your organization forward and improving service to clients, employees and citizens. From identification and tracking of people, goods and assets to protecting information and IT systems, Unisys secure business operations enable you to focus on the opportunities that lie ahead.

UNISYS

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## This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

## This image shows a full page of blank, lined paper. It features approximately 20 evenly spaced horizontal black lines across its entire width, typical of notebook or legal stationery. The background is a solid off-white color, and there are no margins, text, or other markings present.

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# Conference Co-Sponsors



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Website: [www.opengeospatial.org/](http://www.opengeospatial.org/)



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# Conference Sponsors



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Website: [www.unisys.com](http://www.unisys.com)



Through our partnership with Red Hat, DLT provides the most trusted Linux system available to Government agencies, on a variety of procurement vehicles. In addition, DLT is proud to offer solution systems from vendors who support the open-source movement. As the Master Government Reseller for Autodesk, we provide geospatial solutions that enable developers all over the world to tap into powerful web mapping and geospatial data access technology.

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EnterpriseDB develops and supports EnterpriseDB™ Advanced Server, the world's most affordable enterprise-class database. It is the first enterprise-class relational database management system (RDBMS) that runs applications written for Oracle® at up to 80% savings. EnterpriseDB extends the world's most powerful open source database, PostgreSQL, with award-winning functionality, performance and Oracle compatibility. All products are supported by a global service and support team including the world's largest organization of PostgreSQL support resources.

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Carahsoft is the Government source for Open Source.

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Black Duck Software helps organizations implement governance over how software assets are created, managed, and licensed. Organizations developing software using Open Source and third party components can resolve intellectual property and compliance issues early in the development process. Component Bills of Material create catalogs enabling software reuse as recommended in the FEA.

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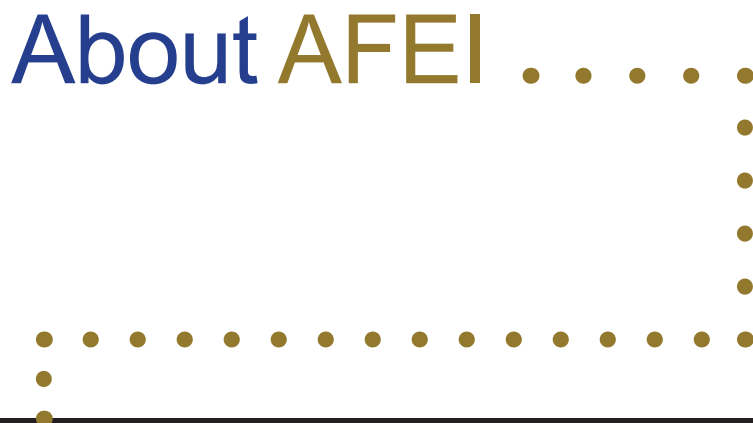
## The Association for Enterprise Integration (AFEI)

AFEI is a professional organization that promotes the ethical and legal exchange of information and ideas between government and industry. Our members address topics essential to attainment of network-centric and integrated enterprises.

AFEI has working groups that collaborate with Government stakeholders through partnerships with the DoD CIO Office, DHS, DNI and DUSD Business Transformation. The goal of AFEI is to be an agent and facilitator of necessary changes that promote integrated enterprises and that enable seamless, secure information sharing among Governments and industry.

Find out how you can help Government facilitate information sharing and transformation. Call 703 247-9473 or go on-line to [www.afei.org](http://www.afei.org).

AFEI is a subsidiary affiliate of the National Defense Industrial Association, a non-profit educational industry association whose motto is *Strength through Industry and Technology*.



# Calendar of Events . . . . .

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## **DoD Enterprise Architecture Conference**

April 24-27, 2007  
Hilton San Diego Mission Valley  
San Diego, CA

**In partnership with:** Director of Architecture and Interoperability, Office of the Deputy CIO, DoD and SPAWAR

**Sponsored by:** Lockheed Martin, Enterprise Elements, Telelogic and ProForma

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## **Cyber Deterrence**

June 21, 2007  
Crystal Plaza 2  
Arlington, VA

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## **Fulfilling the Warfighters' Vision 2008**

March 4 – 5, 2008  
Grand Hyatt Tampa Bay  
Tampa Bay, FL

Mark your calendar and make plans to join us for the 2008 Fulfilling the Warfighters' Vision Conference. The conference will focus on the needs and vision of the CENTCOM and SOCOM communities.

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