Open Technology: Realizing the Vision

Conference Overview (March 2007)

April 16, 2007 Best Practices Committee Meeting @ NSF

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http://opentechdev.org

Web 2.0 made possible by:

Open Source Source, Open Interfaces & Standards Open Technology Development practices

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Web 2.0 Definitions*

Core competencies of Web 2.0 companies:

- Services, not packaged software, with cost-effective
- Control over unique, hard-to-recreate data sources that get richer as more people use them
- Trusting users as co-developers
 Harnessing collective intelligence
- Leveraging the long tall through customer self-
- Software above the level of a single device
- Lightweight user interfaces, development models AND business models
- *Tim O'Reilly, Sept 2005, http://www.oreillynet.com/pb/s/6228

Conference Keynotes

- Day 1: OTD
 Chuck Rechers, Principal Deputy Assistant Secretary of the Air Force for Acquisition
 Chris DiBona, Open Source Manger, Google
 BG Nickolas G. Justice, USA, Deputy Program Executive Officer Command, CST

- Ted Davies, Unisys Federal Civilian Business

- Ted Davies, Unitys Federal Civilian Business
 Day 2: Open Source Geospatial

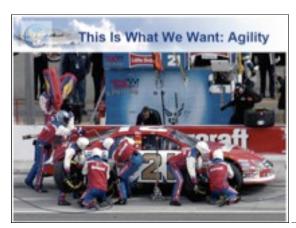
 Michele Westander, Principal Deputy Associate Director of
 National Intelligence and Deputy Chief Information Officer in
 the Office of the DNI

 Tyler Mitchell, Executive Director, Open Source Geospatial
 Software Foundation

 Dave McBhagga, CEO, DM Solutions

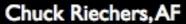
 Geoff Zeiss, Autodesk, Inc.

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"Clur goal is to increase technical efficiency and reduce software likecyclic costs within DoD," self-Chuck Ricchen, hindjal Dopay, Assistant Secretary of the Ar Porce for Acquisition. "The Open Technology Coveragement coatmap sets out a strategic vision that encourages the use of open standards, open data interfaces and best-oftered open source software scholars when and where appropriate.

"We are not mandating that it's either "open" or "proprietary" solutions," he continued "We want to pay for unique intellectual property when they are bast of breed, but not aucuants to code and vendor-specific look-in situations. Acquisition of proprietary solutions needs to be a conscience choice, not an assumption. The detail should be "open technology development," where standards and interfaces are open and accessible and best of breed colitivers is utilized, all coupled with the AF Force excepting data nights. Further, we need to move toward an increased competitive, collaborative and interspeciable environment across the Semiclas and including for technology development. This shatogy will help to minimize redundant development efforts and enable more agile development and deployment of systems."

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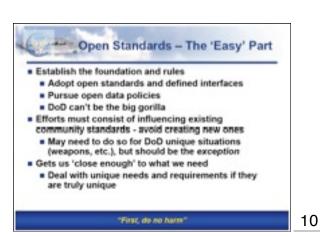
What's Happening in DoD

Open Technology Development (OTD)

- Promote:
 - Open Standards, Open Data, Interfaces enable systems and services to evolve
 - 2. Use of best-of-breed Open Source Software
 - Open Source Software Development Practices and Solutions – minimizing redundant software development and enabling a more agile development of systems

OTD is about fostering collaboration across DoD on technology acquisition and development

No doubt changes in the way we do business are necessary



Open Systems Architecture/
Open Standards

Simply expected – but it won't happen overnight

Proprietary is CK so long as it's an informed decision – not a blind default that creates unanticipated lock-in.

We event the best of bread – if you have a great new idea, you should be rewarded

Thorough interface and performance specs are critical—they will be deliverables

Don't need to know the details of what goes on in the box (competitive advantage), but need to describe the functionality in sufficient detail to allow someone else to swap in

Compete on functionality and service

Open Source Concepts &
Methodology on the Industry Side

Development environment and business process
This is good engineering practice: take something that works, modify for your purposes
It isn't that hard, but requires a culture change
(and the tide is turning...)
Like any other learning process – crawl, walk, run
Have to start small and go forward – some of the culture change begins with how we contract for software/code development

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Chris Dibona, Google

 We couldn't build Google without open source software

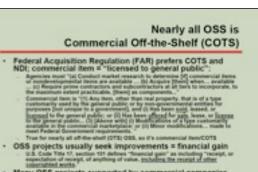
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Government Panel

Panel: Architecture & What's Ahead for DoD Open Source?

- Tim Johnson, US Navy CIO Org
 MAJ Jim Jackson, JFCOM
 Fritz Schultz, DISA

- David Wheeler, IDA
- Nick Guertin, US Navy PEO IWS 7



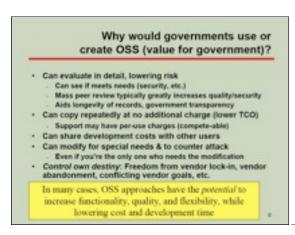
 Many OSS projects supported by commercial companies 8M, Sun, Red Nat, Novell, Microsoft (WIX, Institython, SFU, Codepies site)

Often developers paid (2004: 37K/38K Linux changes)

OSS licenses and projects approve of commercial support

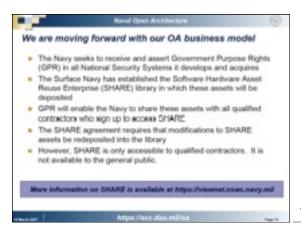
Use COTS/NDI because users share costs – OSS does!

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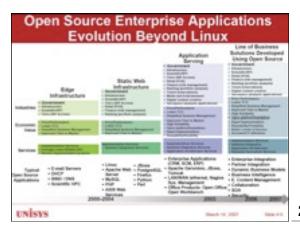


"Our job is to provide accurate and timely information to the soldier in the field so they can perform their mission," said General Justice. "Open source software is part of the integrated network fabric which cast and enables our command and control system to work effectively, as people's lives depend on it. "When we rolled into Baghdad, we did it using open source," General Justice confinued. "It may come as a surprise to many of you, but the U.S. Army is "the" single largest install base for Red Hat Linux. I'm their largest customer."

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Industry Panel

- Andy Gordon, Unisys
- Gary Long Enterprise DB
- · Chris Runge, Red Hat
- Bill Moriarity, Black Duck
- Ken Lorentzen, Boeing FCS
- John Smith, Hewlett Packard
- Drew Ladner, ZURI Technology







Ted Davies, Unisys

 There is huge opportunity here for industry & government

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Michele Weslander, DNI

"Speed, efficiency and flexibility are essential in the business of intelligence gathering," Weslander said.
"One of the key advantages of using open technologies within geospatial programs is that it promotes interoperability which broadens the resource base which we have to draw from regarding both informational data and the tools and service providers which collect and process the vast amounts of information involved in satellite mapping and information sharing."

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- Open Source Geospatial

 Tyler Mitchell, Executive Director, Open Source Geospatial Software Foundation
- Dave McIllhagga, CEO, DM Solutions What's Ahead for Open Source Geospatial Software?
- Jim Long, National Geospatial Agency
- Al Kelly, I Labs, Inc.

Finding the Role for Source Geospatial Software

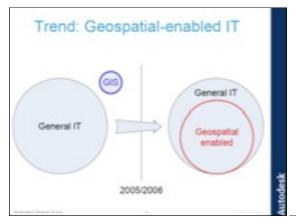
- Geoff Zeiss, Autodesk, Inc.
- Large DATA JCTD/OSSIM
 Mark Lucas, RadiantBlue

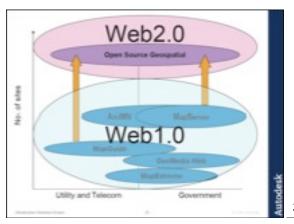












Summary

Open standards create a fertile ground for commoditization.

Open source is good at commodity software.

- http. html → Apache Web Server
 OGC OW8 → Map8erver

Web mapping is becoming commoditized

- Open source used by ~50% of the world's map servers

Web 2.0 and open source web mapping is a business opportunity

· Bigger pie

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in closing...

Acquisition of proprietary solutions needs to be a conscience choice, not an assumption.

- Chuck Riechers, AF